

**Academic Governance Model
ICANN'68 ccNSO Meeting**

.MX Top Level Domain

June-2020

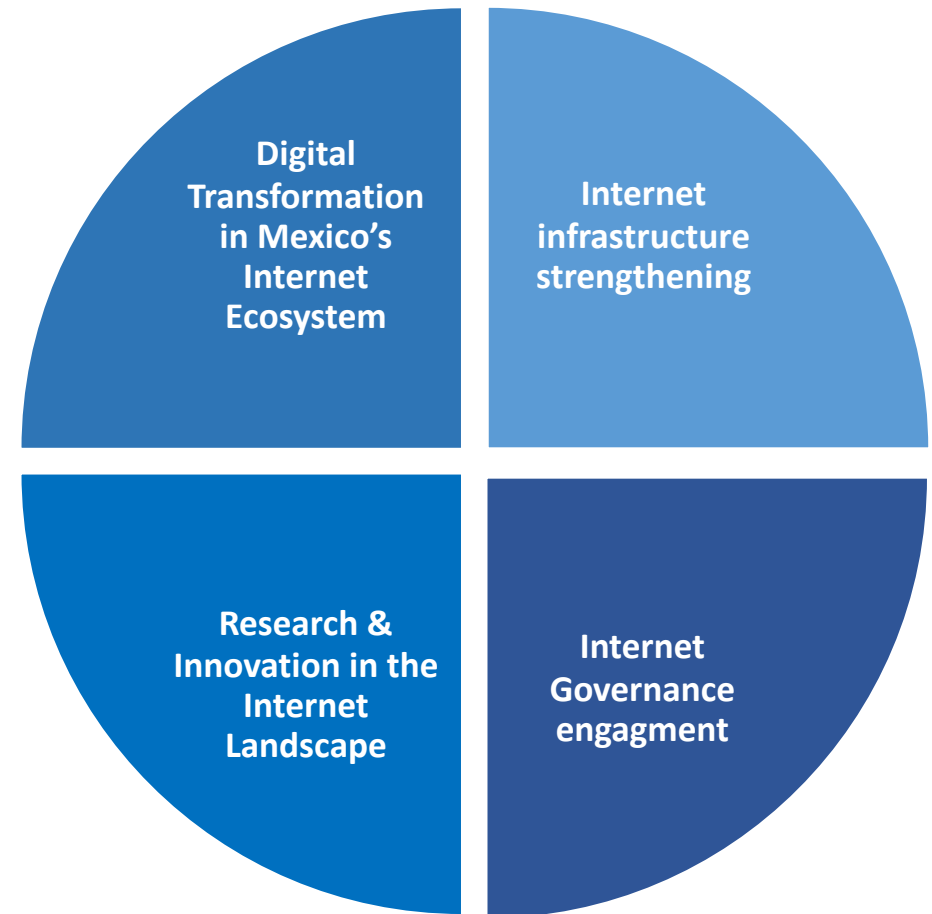


1. About NIC Mexico



- NIC Mexico is the Mexican organization responsible for **managing the .MX top level domain, assigning IP address resources to entities established in Mexico**, and supporting the local and regional DNS infrastructure
- These critical internet resources were delegated to **ITESM's IT department** more than 30 years ago, and are now operated by NIC Mexico, as a related party
- Currently has 100+ employees
- Highly focused on operational excellence, security and innovation
- Well respected organization in the technical community, committed to an open, secure and neutral Internet, accessible for everyone

Strategic Pillars



2. About ITESM – Tecnológico de Monterrey

- Founded in 1943 thanks to the vision of Mr. Eugenio Garza Sada and a group of entrepreneurs
- Private, non-profit, independent institution with neither political nor religious affiliations.
- Supported by civil associations headed by outstanding leaders from all over the country, who are committed to the highest quality in higher education.
- Board members meet annually to define the main goals that will guide Tecnológico de Monterrey to meet its purpose of **“education that transform lives”**

Indistinctly referred as:

- Instituto Tecnológico y de Estudios Superiores de Monterrey
- ITESM
- Tecnológico de Monterrey
- Tec de Monterrey
- Tec

3. Important ITESM and NIC Mexico milestones



- ITESM is founded

1943



1988

- ITESM achieved the first Internet Connection in Mexico



- NIC Mexico starts inside ITESM's IT department

1989



2001

- NIC Mexico's Advisory Committee is created

- NIC México S.C is founded
- ITESM received the Andrew Heiskell Award from the United Nations Institute of International Education, in the Outstanding Faculty Program Category

2003

2008

- Registry .MX strategic unit is created
- Registry – Registrar Model Implementation
- 250,000+ .MX Domain Names reached

2011

- QS World University Rankings ITESM's place is #387

2017

- NIC México, S.A. is founded

- 1 Million .MX Domain Names reached

2018

2020

- QS World University Rankings
ITESM's place is #155
 - #1 Private University in Mexico
 - #28 Private University in the World

2030

2030 – Vision & Strategic Plan
“Leadership, innovation and entrepreneurship for human flourishing”



4. NIC Mexico's Government Model



Tecnológico
de Monterrey

ITESM's Board
of Trustees

Executive
Team



NIC MÉXICO

NIC Mexico's
Board

Executive
Team

Registry .MX

NIC Mexico's
Advisory
Committee

5. NIC Mexico's Academic Governance Model

Benefits

- Decision over strategic planning
- Ability to establish long term goals
- Budget and financial autonomy
- Technical and Innovation Freedom
- Basis for a neutral role
- Community oriented

Challenges

- Different sector dynamics between education and domain names
- Social responsibility alignment
- Private investments not allowed
- Competition against top gTDLs
- Encourage a stable multistakeholder model



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